The Rise Of Data Capital

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#datacapital
DATA CAPITAL

Recorded information necessary to produce a good or service
Data Capital Disrupts
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Data
Capital
Disrupts
Data Capital Disrupts...

...Except When It Doesn’t
The Three Laws of Data Capital

1. DATA COMES FROM ACTIVITY
The Three Laws of Data Capital

2. DATA TENDS TO MAKE MORE DATA
The Three Laws of Data Capital

3. Platforms tend to win
To Exploit Data Capital Firms Need A Big Data Platform

Data

Equality
Liquidity
Security
To Exploit Data Capital Firms Need A Big Data Platform
Data marketplaces
Algorithmic tailoring
Disruptive Technology → Enterprise Productivity